ChatGPT Role

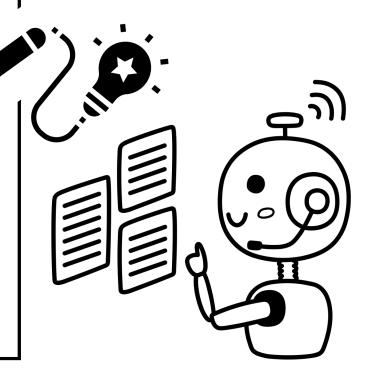
- 1. Act as a Linux Terminal
- 2. Act as "position" Interviewer
- 3. Act as JavaScript Console
- 4. Act as an Excel Sheet
- 5. Act as an English Teacher
- 6. Act as a Plagiarism Checker
- 7. Act as an Advertiser
- 8. Act as a Relationship Coach
- 9. Act as a Recruiter
- 10. Act as Marketer



Prompts for Designers

- 1. Generate examples of UI design requirements for a [mobile app].
- 2. How can I design a [law firm website] in a way that conveys [trust and authority]?
- 3. What are some micro-interactions to consider when designing a Fintech app?
- 4. Create a text-based Excel sheet to input your copy suggestions. Assume you have 3 members in your UX writing team.

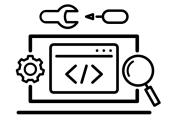




Prompts for Developers

- 1. Develop an architecture and code for a <description> website with JavaScript.
- 2. Help me find mistakes in the following code <paste code below>
- 3.I want to implement a sticky header on my website.

 Can you provide an example using CSS and JavaScript?



Prompts for Marketers

- 1. Can you provide me with some ideas for blog posts about [topic]?
- 2. Write a product description for my [product or service or company].
- 3. Suggest inexpensive ways I can promote my [company] without using social media.
- 4. How can I obtain high-quality backlinks to improve the SEO of [website name]?

C.R.E.A.T.E Formula for Prompt Engineering

- 1. C: Character Define the AI's role. E.g., "You are a seasoned copywriter with 20 years of experience in successful sales copy."
- 2. R: Request Be specific with what you need. Instead of "Write a sales email for a sports car," specify, "Write a compelling email for the Cougar Hyper Sport, an electric car with top-tier acceleration."
- 3. E: Examples Optionally, provide samples for more precise results. Headlines or tone examples can guide the AI's style.
- 4. A: Adjustments Refine the prompt if it's not perfect. Use instructions like, "Avoid bullet points; use subheads."
- 5. T: Type of Output Describe the desired format. E.g., "Produce a 500-word article with a title and conclusion."
- 6. E: Extras Incorporate special instructions.
- Ex: "Ignore previous conversations."
- Ex: "Ask questions before answering."
- Ex: "Explain your thinking."
- Ex: "Summarize what you know about me in the first person."
- Ex: "Use data up to 2023."
- Ex: "Only use reliable sources and cite them."
- Ex: "Use CAPS LOCK for emphasis."

Using the C.R.E.A.T.E formula ensures better results, although it may require more time for prompt creation.

